



Automotive Events

Interalpen-Hotel Tyrol



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The ride begins

If you are looking for an unforgettable event including automotive experiences that your guests will remember forever, then you are at the right place at the Inter Alpen-Hotel Tyrol in Seefeld! Why? Step into your car and get surprised.

Imagine driving along one of the most fascinating alpine landscapes in Tyrol, with countless breathtaking panoramic roads, endless winding roads on mountain passes and magnificent viewpoints. In between, you test your car on exciting test tracks and have the opportunity to try out braking maneuvers, pulling offs and slaloms. After the exciting journey, you will drive to the Inter Alpen-Hotel Tyrol.

Interalpen-Hotel Tyrol



In the garage entrance, the roller door opens at lightning speed. Inside the garage, you will be fascinated by the wood-paneled hotel driveway, because it gives you the feeling of driving directly into the hotel lobby.

A friendly porter is already waiting for you and informs you, that besides the spectacular drive-in garage with 280 free parking spaces and multifunctional event locations in the hotel, there are many more amenities to make your stay extraordinary.

The spacious spa area, the outstanding five-star superior service and the excellent cuisine at the InterAlpen-Hotel Tyrol ensure an unforgettable stay during your automotive event.

Our service staff will present you a folder with descriptions of the different routes in the region.

1. The small road trip

A breathtaking route is the drive to the high mountains at 2020m above sea level to Kühtai. On request, a stop on the wild and romantic Piburger Lake or a stop at a hut called the “Dorfstadl” in the Kühtai with hut games and other highlight is possible. If you would like to enjoy a wonderful view over Innsbruck, you should definitely make an excursion to the Rangger Köpfel.



2. The medium road trip

For a half-day trip, we recommend a route from the hotel to Mieminger Plateau, Hahntennjoch, Namlossattel over Reutte and the Zugspitze via Garmisch and Mittenwald before heading to the Interalpen-Hotel Tyrol again.





3. Big road trip for perennial

If you would like to make a jaunt to South Tyrol and to explore one of the most spectacular alpine passes, then you should drive through the beautiful Vintschgau on the Stelvio Pass and continue your route the Timmelsjoch before driving back via the Reschenpass.

Temporary test track in the snow

Option 1: Temporary test track in Leutasch

For companies there is an ideal opportunity to carry out test drives on snow in the immediate surroundings of the Interalpen-Hotel Tyrol. The terrain will be specially prepared for the event. Sufficient parking, a desalination of vehicles, a covered and heated area and meals are available. Above all, the location impresses with its stunning panoramic views.

AMC test drive

The test track can be reached by car in only 5-10 minutes from the Interalpen-Hotel Tyrol. The area will be used in winter only and must be approved for the event by the district authority offices.

Facts: Total area: 7000 m² Altitude: 1170 m

Parking for desalination of vehicles

A parking lot will be rented at the opposite of the test track, where the vehicles get desalted. This ensures that no salt gets on the track and causes the snow to melt.

Facts: Total area: 3000 m² Altitude: 1170 m

Temporary test track in the snow

Option 2: Temporary test track in Kühtai

About an hour from the Inter Alpen-Hotel Tyrol, surrounded by a breathtaking mountain scenery, is an ideal opportunity to carry out test drives on snow with company groups. The terrain is specially prepared for the event with snow groomers and is perfectly suited in winter, as the snow chances are very high due to the altitude. On site is a covered building that can be heated if desired. The area is suitable for testing braking maneuvers, pulling off and slaloms.

Facts: Total area: 40x 80 m = 3200 m²

Altitude: 1920 m



Stationary test track on snow



Audi Driving Experience

That driving safety and driving pleasure do not exclude each other can be experienced at the Audi training experience. The participants are always enthusiastic about, what extreme driving situations can be mastered even on icy surfaces with a car - if you know how to.

In the impressive scenery of the Austrian Alps, an instructor shows you during exciting and dynamic exercises the right behavior on a specially prepared ice surface. In addition, there is the opportunity to complete a drift training that gives you the opportunity to get to know the special requirements of sporty and at the same time controlled driving.

Facts:

Total area: 50 000m²

Altitude: 1197m

Stationary test track on snow



BMW Driving Experience

In Sölden, at an altitude of almost 3,000 meters, you can expect a BMW Snow and Ice Training of a special kind: The highest winter training terrain in the world offers ideal conditions for gaining more security and sovereignty for the cold season - and, incidentally, the fantastic scenery of the Ötztal Alps to enjoy.

Facts:

Course length: one training area in the valley approx. 30 x 80 m as well as other differently sized training areas on the mountain, 12 km mountain pass to the 2,600 to 2,800 m high Rettenbachferner.

Route characteristics:

groomed open spaces, snow covered slopes

Total area: 2400 m²

Altitude: 3000 m

Driver Safety Training Centers



ÖAMTC

Surrounded by the Tyrolean mountains and with excellent traffic connections in Innsbruck-Süd, the Driver Safety Training Centers Tirol awaits you with its beautiful grounds. Four training pistes spread over an area of 60,000 m². This makes Innsbruck one of the centers with a very special individuality. Here you can really enjoy your driving safety training as well as driving in rally cars, 4x4 offroaders or sports cars like a Ferrari.

Driver Safety Training Centers

Driving Village Tirol

The Driving Safety Center Driving Village opened in August 2010. On the area of 18,000 square meters, the participants have a state-of-the-art training area at their disposal. State-of-the-art seminar rooms and two training pistes with computer-controlled water hazards, slides, speed measuring equipment, motorcycle course and floodlight system provide the ideal basis to learn to master your vehicle in borderline situations. In addition, there is the opportunity to rush around the curves with a kart on a 650m selective track with 50-60 km/h and only 5 cm ground clearance.



Oldtimer Road Trip

The cozy jaunt

If you would like to make a jaunt with classic cars, you have the unique opportunity to enjoy the Tyrolean mountain scenery in combination with cultural stops. The tour begins on the plateau from Leutasch to Seefeld with small breaks at the Wildsee, at the Seekirchl, or a popular delicacies. In Mösern you can discover the panoramic view "Dürerblick" and for all culture lovers, the peace bell is a must. Another stop takes place in Mittenwald, where a visit to the Geigenbaumuseum is definitely worth a tour.





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